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Founder & Global Campaign Lead

September 7, 2025

To Whom It May Concern,

First and foremost, please accept my heartfelt congratulations on your continued dedication to promoting cycling through your well-regarded public events over the years.

It is with great pleasure and a sense of honor that I confirm the decision to grant the **Organizing Committee of the Bicycle Holiday in Lubartów** (Lubartów County, Lublin Voivodeship, Republic of Poland) the **exclusive right to host the 2026 All-Poland Celebration of World Bicycle Day**, to be held on **June 28, 2026**.

As you are aware, **World Bicycle Day** was established by acclamation of the United Nations General Assembly on **April 12, 2018**, and is now commemorated globally by all UN member states in recognition of the bicycle's uniqueness, durability, and its role in sustainable transportation.

As mutually agreed, the official slogan for the event will be:

"Crank it up at Poland's Largest Bike Fest – Celebrate #WorldBicycleDay in Lubartów!"

This designation authorizes your organization to use the official **World Bicycle Day Initiative** logo for all promotional and organizational purposes associated with the event.

In alignment with global best practices and in recognition of this significant occasion, I encourage the **Lubartów City Council** to consider naming a segment of local road infrastructure in honor of *World Bicycle Day*. This symbolic initiative would place Lubartów among the growing number of cities in Poland and around the world that have chosen to institutionalize cycling as part of their cultural and civic identity.

It is my sincere hope to attend this landmark celebration in person—and to join you on two wheels—accompanied by my esteemed friend and dedicated cycling advocate, **Mr. Janusz Pozak**.

Should you require any additional information or support, please do not hesitate to contact me.

With warm regards and cycling greetings,